



American Association of School Administrators

---

October 15, 2012

Chairman Genachowski  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, DC, 20554

In the Matter of: Nomination for Universal Service Administrative Company Board of Directors,  
CC Docket Nos. 97-21 and 96-45

Dear Chairman Genachowski:

On behalf of the American Association of School Administrators, representing more than 10,000 school system leaders across the nation, I write to express our strong support for the nomination of Dr. Brian Talbott to the Universal Service Administrative Company (USAC) Board of Directors. Specifically, we support his re-nomination to the position he currently holds, pursuant to § 54.501. We welcome the opportunity to submit this letter of support.

Dr. Talbott currently serves as Chairman of the USAC Board, represents schools on the Board's Schools and Libraries Committee, and serves on the Audit and Executive. We feel that he is a tremendous asset to the Board and to the entire universal service program. He has represented the needs of our communities before the board with consistency and integrity.

As the former executive director —and current executive director emeritus —of the Association of Educational Service Agencies (AESAs), Dr. Talbott brings a wealth of information about the technology needs of both public and private schools and libraries to this position. The members of AESAs work in collaboration with local school districts, private and parochial schools, public and school libraries, state departments of education and other educational entities to ensure all children are successful learners, and have the necessary and proper access to technology to enhance their learning. Educational service agencies play different roles related to the Schools and Libraries Program in different states; in some states they are beneficiaries of the program, in others they serve as consultants to applicants, and in some they even act as service providers. This unique membership continues to provide Dr.

Talbott with important insights into the operation of the program from a number of different perspectives.

Prior to joining AESA, Dr. Talbott served as superintendent of Educational Service District 101 where he was responsible for the operation of all programs, providing cooperative services to 59 public school districts and 54 private schools in eastern Washington State. As the agency's chief executive, he served as general manager of the STEP/Star Network, one of the nation's oldest and largest distance learning networks.

Dr. Talbott has also served on the United States Distance Learning Association (USDLA) Board and as past Vice-Chair of the Reading is Fundamental (RIFNet) Board, as well as a number of boards in his home state of Washington. In these roles, he has provided valuable leadership to the education community on a variety of critical education and technology issues.

AASA strongly supports the reappointment of Dr. Talbott to the Universal Service Administrative Company Board of Directors. AASA has been working with other education organizations and the Commission to improve the E-rate program since its inception. Dr. Talbott's unique understanding of—and familiarity with – education and technology have greatly enriched the work performed by USAC in the past, and will continue to do so into the future. His continued service on the USAC Board will also provide continuity and leadership for the Corporation, in addition to his substantial knowledge and experience leading his fellow board members. For these reasons, we respectfully request your approval of Dr. Talbott's re-nomination to the USAC Board of directors, representing schools that are eligible to receive discounts.

A copy of his professional biography is attached. Thank you for your consideration.

Sincerely,



Noelle Ellerson

Assistant Director, Policy Analysis and Advocacy

cc: Erica Myers (FCC)  
Charles Tyler (FCC)